

# COOKIE POLICY

Last updated February 2026

Welcome to **JM Sports Coaching – Hartlepool** (“we”, “us”, “our”). This Cookie Policy explains how we use cookies and similar technologies on our website:

[www.jmsportscoachinghartlepool.co.uk](http://www.jmsportscoachinghartlepool.co.uk) (“Website”).

## 1. What Are Cookies

Cookies are small text files placed on your device when you visit a website. They help the website remember information about your visit so that it works better for you and so we can understand how you use the site. If you want to understand more about cookies generally, you can visit

[\\*\\*www.allaboutcookies.org\\*\\*](http://www.allaboutcookies.org):contentReference[oaicite:3]{index=3}

## 2. How We Use Cookies

We use cookies for the following purposes:

**a. Essential Cookies** – These are strictly necessary to make our Website work. For example:

- enabling secure login and navigation
  - remembering your progress as you move between pages
- Because the Website is built on **Wix**, some essential cookies are set automatically by Wix and by security features to maintain site stability.

**b. Analytics Cookies (Optional)** – These cookies help us understand how visitors interact with our Website (e.g. which pages are visited most often, how visitors found the site). They are only set **with your consent** if you have a cookie banner configured to capture that. Typical analytics tools might include Google Analytics (if installed).

**c. Functional and Third-Party Cookies (Optional)** – If you embed social media links, videos, or other third-party features on the Website, those platforms may set cookies when you interact with such content (e.g., Facebook, YouTube). These are controlled by the third party and are not strictly necessary for the Website to function.

## 3. Examples of Cookies That May Be Used

*Please note that cookie names may change over time as tools update.*

- Cookies set by Wix to manage sessions, security, and navigation.

**Optional cookies (only if consent is given or third-party content is used)**

- Analytics cookies such as those used by Google Analytics (e.g., \_ga, \_gid) – tracking site usage and improving user experience.
- Social media cookies (e.g., from embedded Facebook or Instagram content).

**4. Consent for Cookies**

When you first visit the Website, you may be shown a cookie banner asking you to accept non-essential cookies. By clicking “Accept” or continuing to use our Website, you consent to the placement of cookies as described in this policy. If you decline consent (where a banner is shown), only essential cookies will be used.

**5. Managing Cookies**

You can manage cookies through your web browser settings. Most browsers allow you to block or delete cookies — if you do so, some parts of this Website may not work properly.

You can also adjust preferences via a cookie banner (if implemented on your site) before cookies other than essential ones are set.

**6. Third-Party Cookies**

Some features on this Website (e.g., social media links) may set their own cookies via third parties. We do not control these cookies, and their use is subject to the respective third-party cookie and privacy policies.

**7. Updates to This Cookie Policy**

We may update this Cookie Policy from time to time. When we do, we will revise the “Effective Date” at the top of this page.

**8. Contact Us**

If you have any questions about this Cookie Policy or our use of cookies, please contact us via the contact details provided on the Website.